

# GREAT FUTURES START HERE: FORMULA FOR IMPACT

YOUNG PEOPLE  
WHO NEED US MOST



OUTCOME-DRIVEN  
CLUB EXPERIENCE



PRIORITY OUTCOMES



## FIVE KEY ELEMENTS FOR POSITIVE YOUTH DEVELOPMENT

•  
**HIGH-YIELD  
ACTIVITIES**

•  
**TARGETED  
PROGRAMS**

•  
**REGULAR  
ATTENDANCE**

### ACADEMIC SUCCESS



Graduate from high school ready for college, trade school, military or employment

### GOOD CHARACTER & CITIZENSHIP



Be an engaged citizen involved in the community, register to vote and model strong character

### HEALTHY LIFESTYLES



Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness

## OUTCOME DRIVEN CLUB EXPERIENCE

### FIVE KEY ELEMENTS:

- A Safe Positive Environment
- Supportive Relationships
- Fun
- Opportunities and Expectations
- Recognition

**HIGH YIELD ACTIVITIES:** Fun with a purpose.

**TARGETED PROGRAMS:** Programs that are deliberately designed and selected to help members achieve priority outcomes.

**REGULAR ATTENDANCE:** Tracking annual visits, average daily attendance, membership retention and renewal.